



Retail Pro Development Partner Program

Application Form

Overview

The highly competitive retail POS software marketplace requires that Retail Pro enhance its position by forging partnerships with exceptional and highly innovative developers who want to contribute to and share in the company's goals, initiatives, and success.

By joining the Retail Pro Development Partner Program (RPDP), you will have access to tools and benefits that will increase the scope and quality of your offerings. You'll also be able to promote your technology to a global community of customers. RPDPs have special access to Retail Pro's products and guidelines to aid in your development efforts.

Application Process

Becoming an RPDP starts by filling out this application form online or downloading and printing the PDF version. The information you provide is confidential and will be used to evaluate your application. If you are selected as an RPDP, this information may be displayed on the RetailPro Development Partner Web site.

1. Submit this form, completed in full and signed by an authorized officer of your organization, to the Development Partner Program Manager or Product manager (see mailing information, next column).
2. The Development Partner Program Manager or Product manager will evaluate your application, and contact you within 2–4 weeks.
3. If successful, the Development Partner Program Manager or Product manager will deliver a Partner Agreement for you to review and sign, and will provide details on how to pay your membership fees.

Fees

Annual fees are described in the program document.

Legal Notes

Your participation in the Retail Pro Development Partner Program is conditional upon proper execution of the Partner Agreement that states the terms and conditions of the Partner Program and our rights and obligations as a Partner. Further, your rights to receive and use certain products and services offered to you under the Retail Pro Development Partner Program will be subject to the terms and conditions of Retail Pro's standard license agreements, guidelines and other terms of use established by Retail Pro from time to time.

For more information

Visit www.retailpro.com, email, or phone the Development Partner Program Manager:

Development Partner Program Manager (Worldwide):

mbishop@retailpro.com

Retail Pro
Attn: Development Partner Program Manager:
400 Plaza Drive, Suite 200
Folsom, CA 95630 USA

Telephone USA: +1 916.458.6241



Retail Pro
Development Partner Program

Information about your organization

Official Name

Street Address

City

State / County

Postcode / ZIP

Country

Phone

Fax

Web Page

Name and position of President/Owner/Managing Director/Principal

Date established

Number of employees:

Developers:

Training Instructors:

Technical Support:

Sales/Marketing:

Administrative:

Program Level Desired (Check one. See program overview for details):

Development Partner (Current BP):

Other (Non-BP):



Retail Pro Development Partner Program

List the Developers you wish to participate in the program:

Developer Name:	Position:	Email:

How long has your organization been developing for Retail Pro products? Which products?

Approximate revenue mix (in percentages):

Software development:	<input type="text"/>
Consulting:	<input type="text"/>
Training:	<input type="text"/>
Technical support:	<input type="text"/>
Software reselling:	<input type="text"/>
Hardware:	<input type="text"/>

Where should we ship products and materials if necessary? (No PO boxes, please)

Attention to:

Address:

City:

State:

Postal Code/Zip:

Country:



Retail Pro
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Primary Contact Person (the person responsible for primary communications between your organization and Retail Pro)

Name & Title:

Phone:

Toll free phone:

Fax:

Email:

Technical/R&D Contact Person (the person who will receive software from us)

Name & Title:

Phone:

Fax:

Email:



Retail Pro *Development Partner Program*

Current Integrated Product Information

By providing Retail Pro with this information, we will be able to keep you up to date on the latest software and opportunities. This information will also be included on our website.

Duplicate this page and complete for each product that is compatible with Retail Pro software.

Name of product:

Version #:

For Retail Pro Version #:

Date of Release:

Describe the product and its use:



Retail Pro
Development Partner Program

New Product Integration

By providing Retail Pro with this information, we will be able to keep you up to date on the latest software and opportunities. This information will also be included on our website.

Duplicate this page and complete for each product that is compatible with Retail Pro software.

Name of product:

Integrate to Version # (if known):

Date of Anticipated Planned Release:

Describe the product and its use:

Product(s) Suggested MSRP:



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Additional Company Information

Please provide us with an overview of your company below (Fill all information that would better assist us understand your business and our joint synergies)

Company Sales:

Number of current Retail Pro customers:

Primary market selling segment:

Please provide a brief description of what opportunities and benefits that both our companies will gain from this relationship. Also provide us information on who you believe are your top 3 competitors and your differentiation.

What is your expectation from this relationship? (Please describe)



Retail Pro
Development Partner Program

Application

I (we) certify that the information provided in this application is correct and that I (we) am authorized on behalf of my company. I (we) acknowledge that this application is not a license to use or sell Retail Pro products and that the submission of this application does not guarantee membership in the Retail Pro Development Partner Program.

Applicant Name:

Position:

Date:

Signature: